

**jdasign**

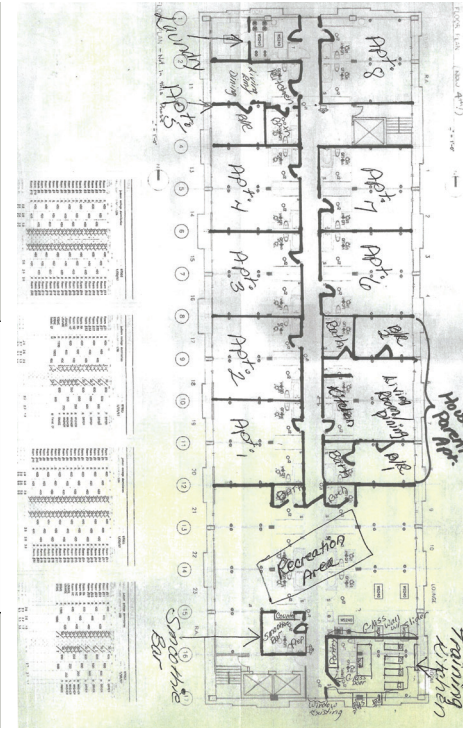
[www.jdasign.com](http://www.jdasign.com)



**John David Ashworth**

**Architecture + Graphic Design  
Portfolio**

**2024**

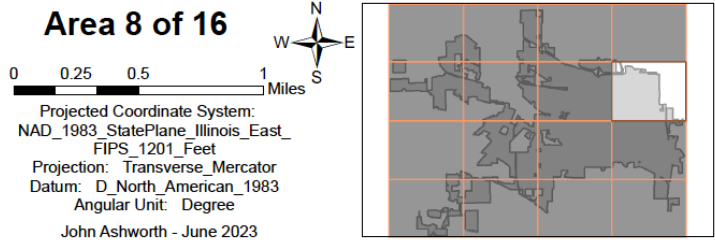
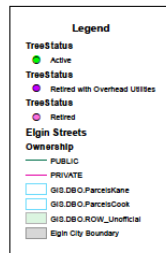
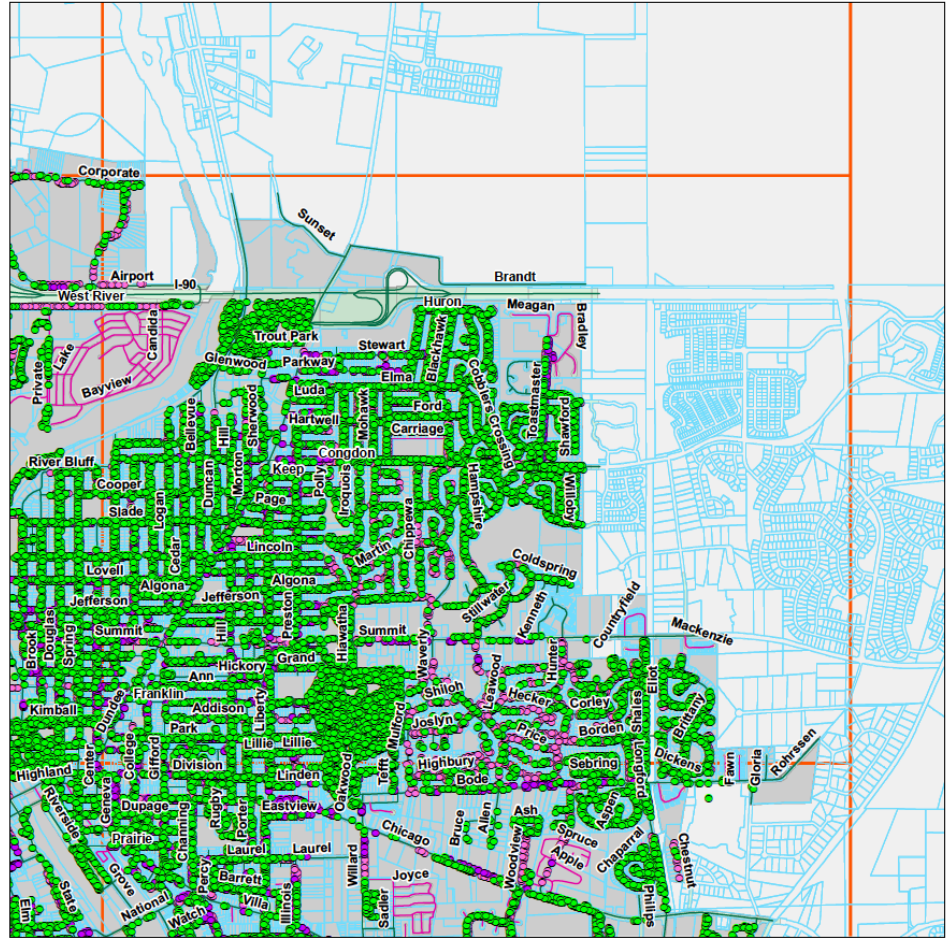
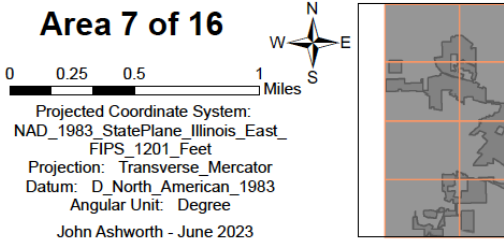
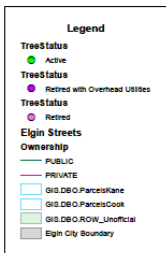
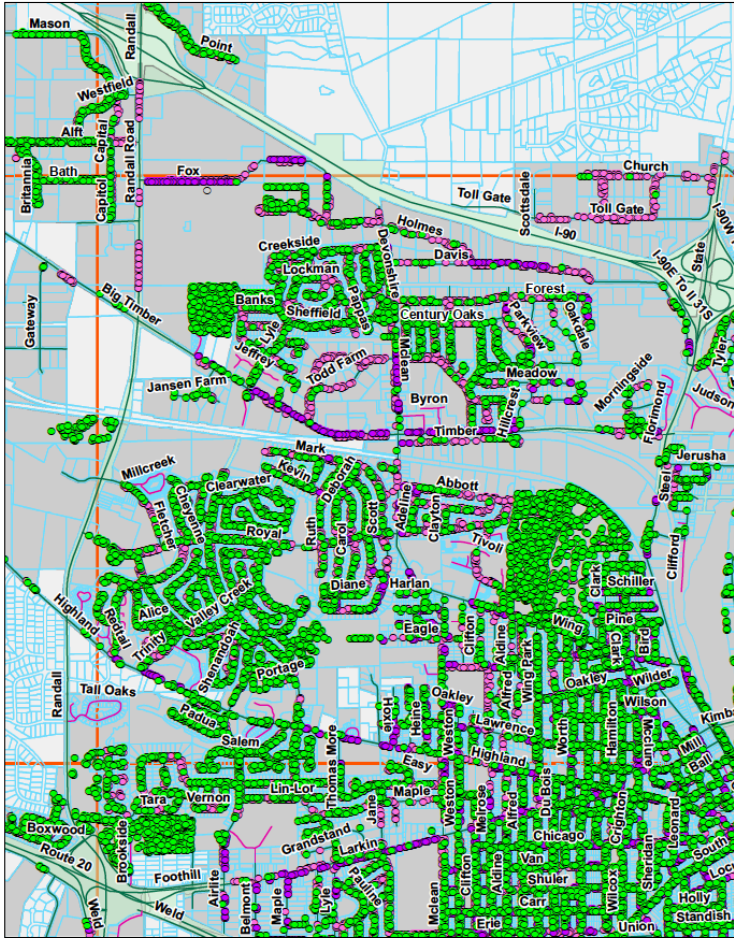


**RISE 4th Floor Renovation, Judson University Lindner Tower**

Google SketchUp

Spring 2024

Freelance contract design work for Judson's RISE program; client dialogue, sketching & digital rendering.

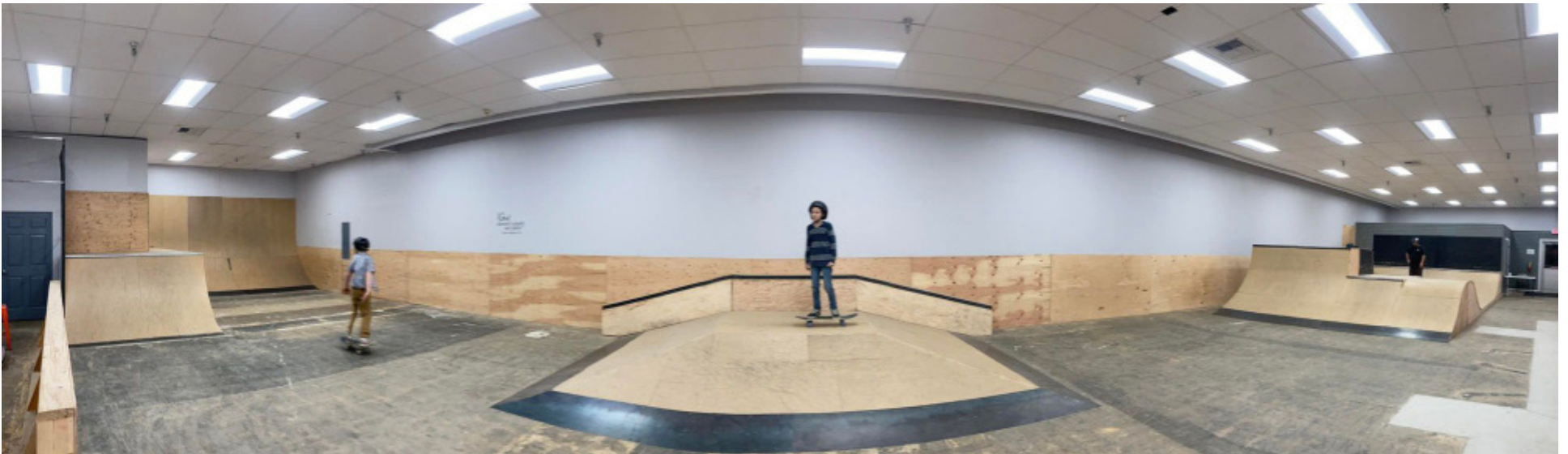
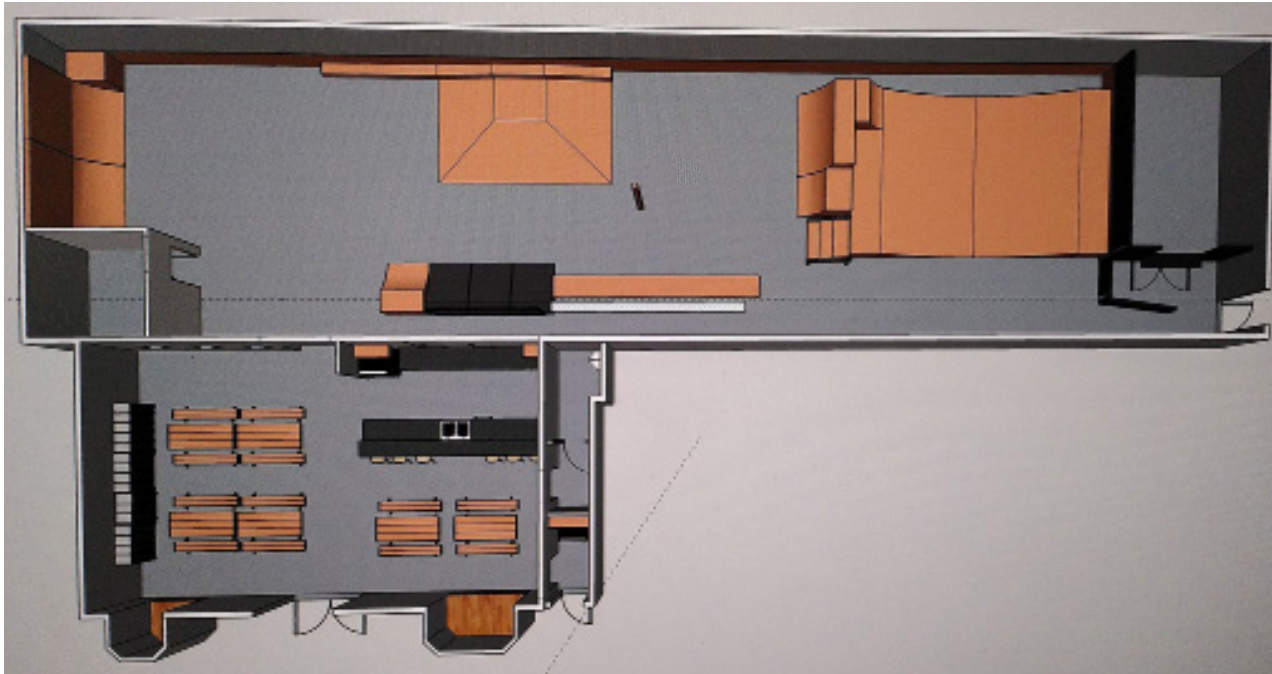


**City of Elgin, Tree Scarcity Study for Sustainability Commission**

ArcGIS, Adobe Acrobat

Summer 2023

Work as employee for the City of Elgin's ArcGIS Water & Forestry Department.



**Serious JuJu Indoor Skatepark in Kalispell, Montana**

Google SketchUp

Freelance design & construction management

Summer 2021

Work as an architectural designer for local ministry Serious JuJu as they moved to a new location.



**Skyline Illustrations for Judson University**

Adobe Illustrator

Fall 2020

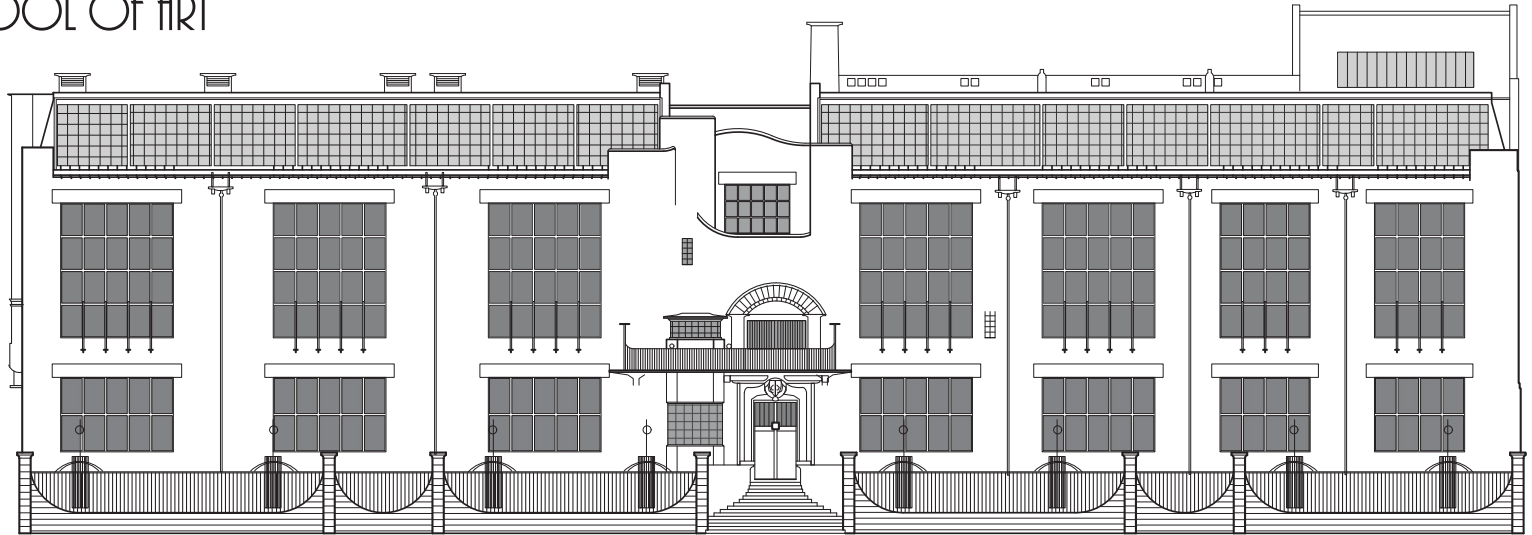
Work as a freelance designer for Judson University, the skyline project at the Spirit Store & LTOW mural.

# GLASGOW SCHOOL OF ART

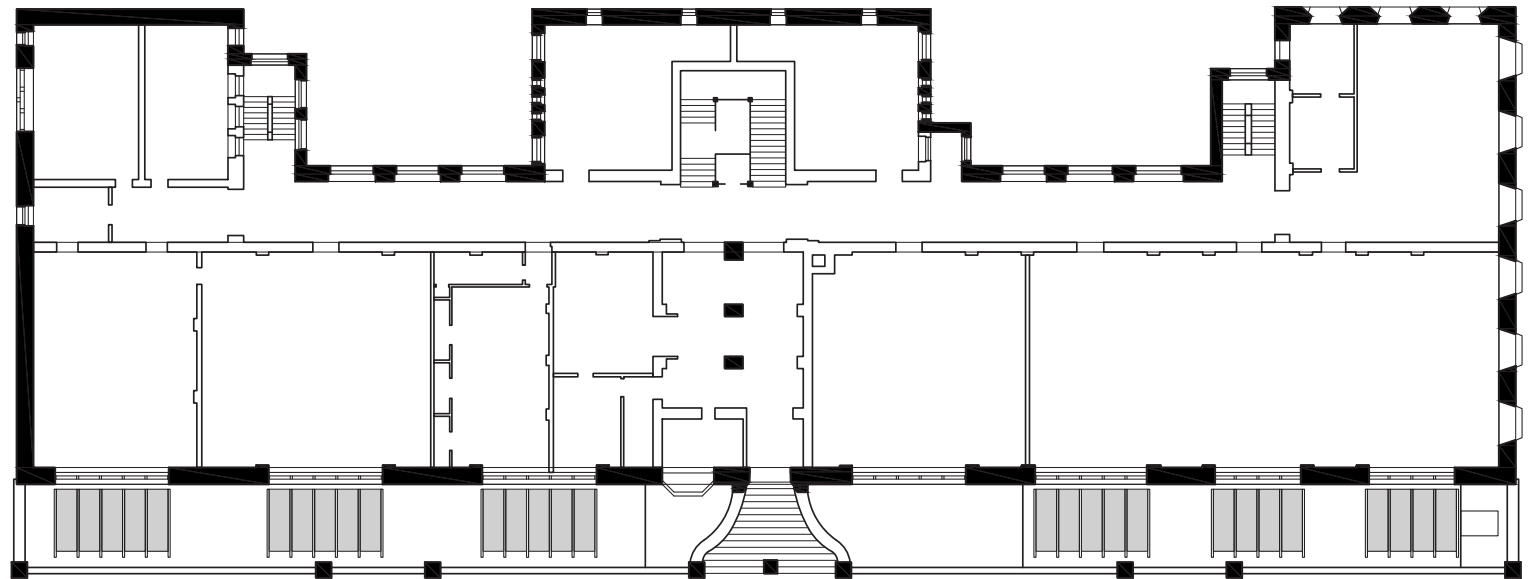
CHARLES RENNIE MACKINTOSH  
GLASGOW, SCOTLAND  
1909

JOHN DAVID ASHWORTH  
ELGIN, ILLINOIS  
19/09/18

GROUND FLOOR PLAN  
SCALE: 1CM = 100M



RENFREW STREET ELEVATION  
SCALE: 1CM = 100M



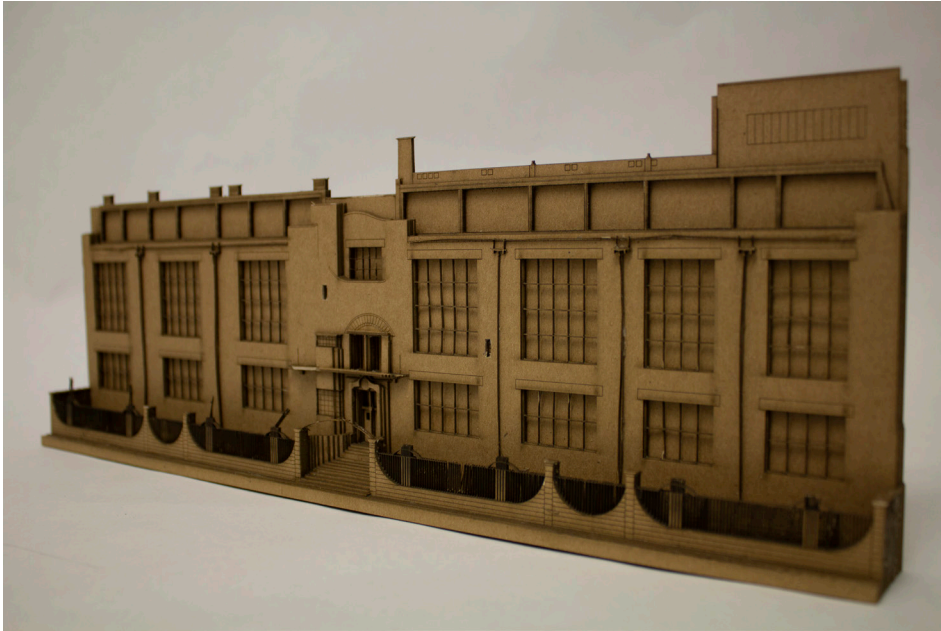
## The Glasgow School of Art

AutoCAD  
scale 1cm = 100m

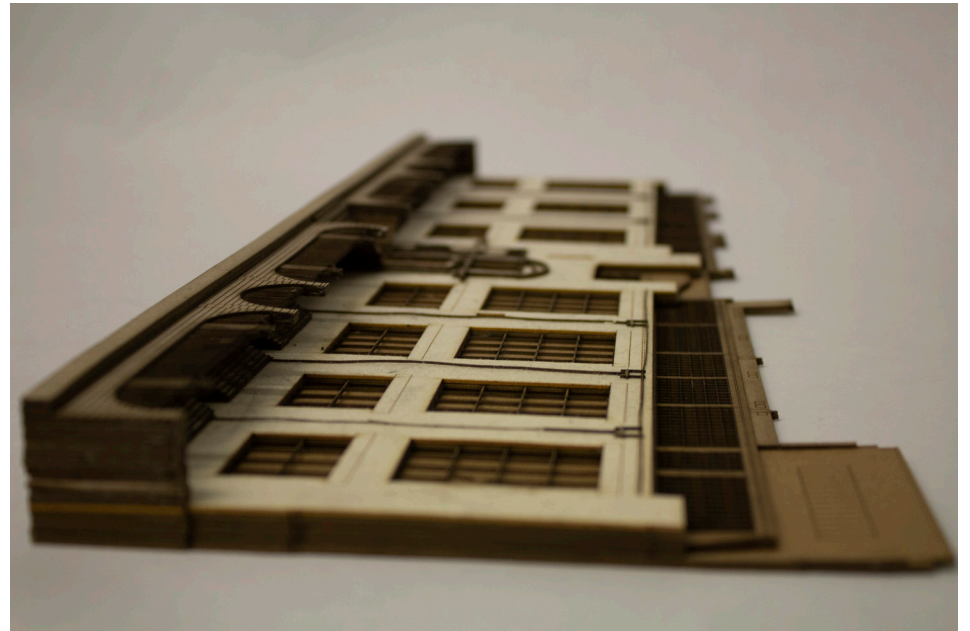
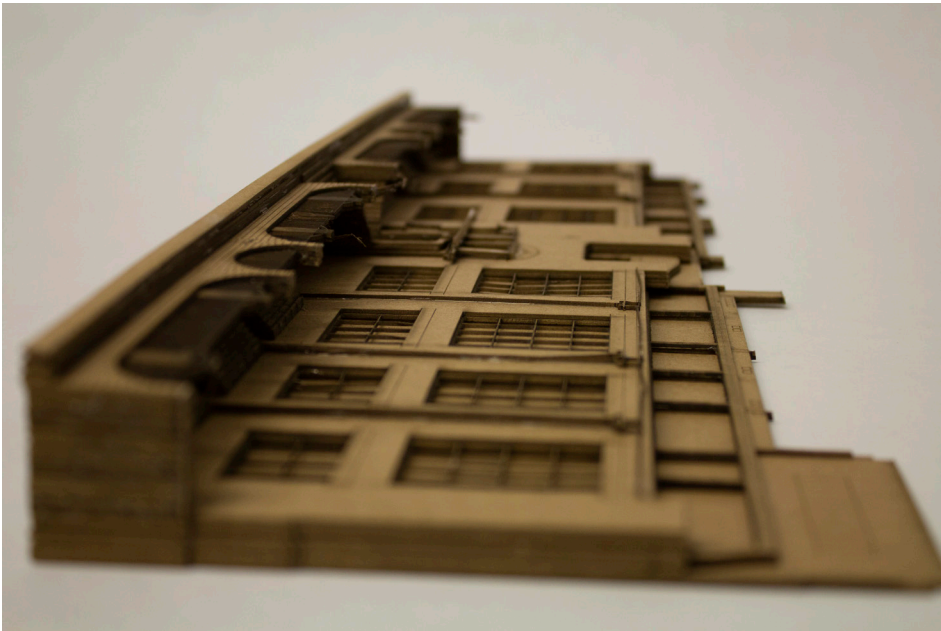
Fall 2018

Floor plan & facade study of a building of choice.

## Chipboard



## Mixed materials



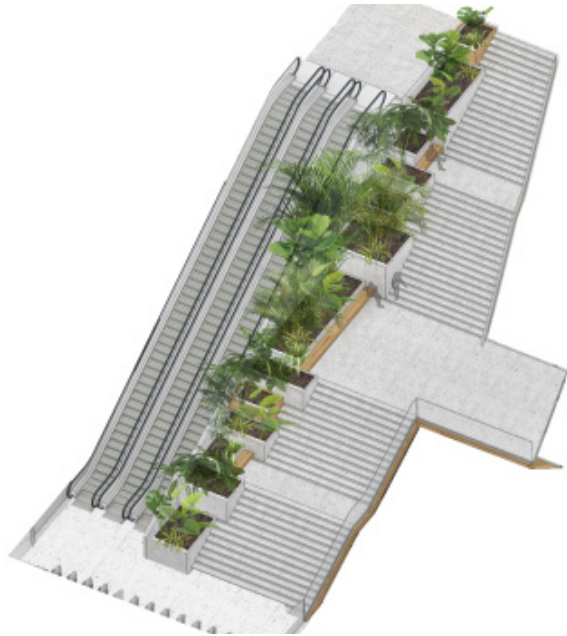
### The Glasgow School of Art Lasercut Facade

L: chipboard & R: taskboard, cardboard and chipboard.  
20" x 15"

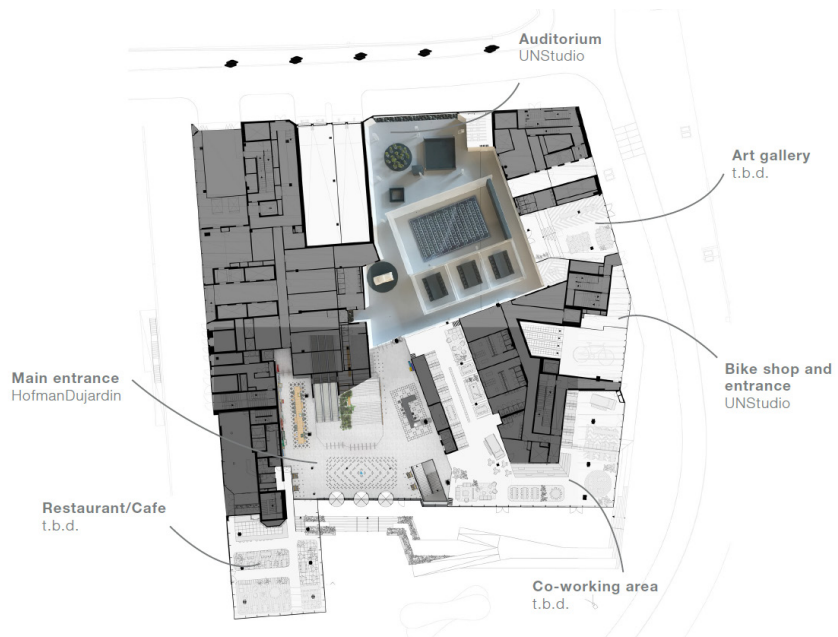
Fall 2018

Bringing the facade study to life through lasercut 3D models - held together by glue.

## Staircase rendering



## Spacial ideation



## Booking.com Amsterdam Headquarters\*

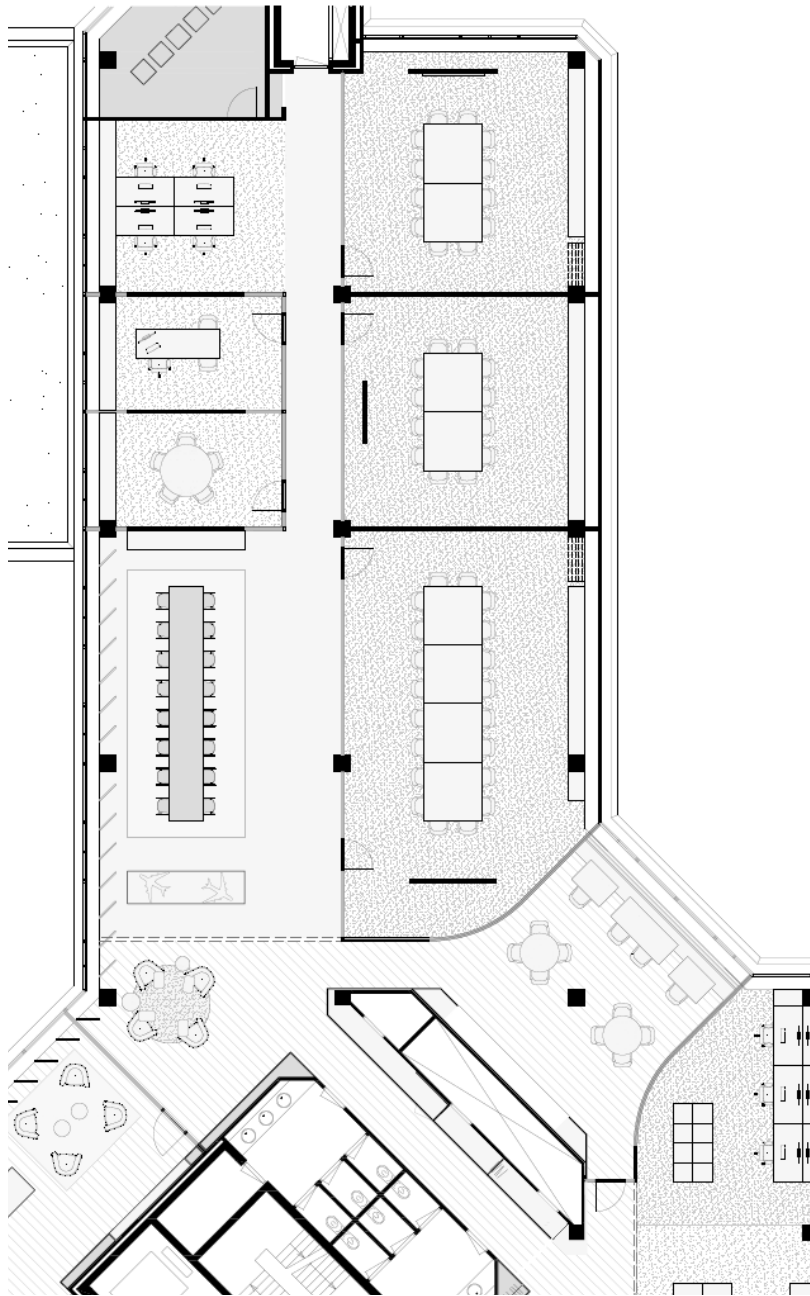
L to R: SketchUp, marker on tracepaper, Photoshop/InDesign & SketchUp

\*I did not design the bottom two structures. I helped others design them.

Summer 2018

Work as an intern for HofmanDujardin Architects, working on both the main staircase and their multifunctional mediation/prayer space.



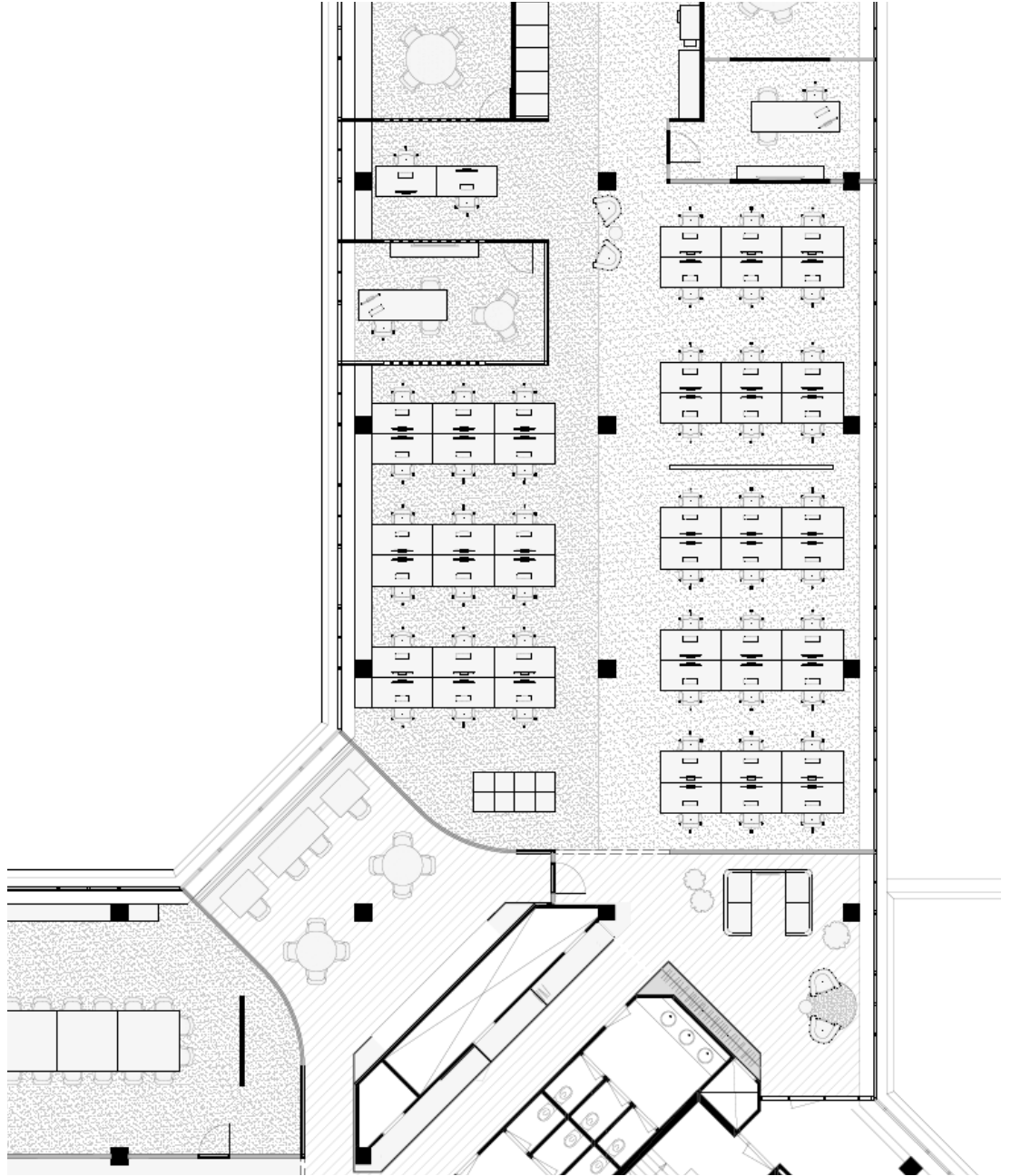


**Boeing Amsterdam Headquarters\***

AutoCAD

11" x 17"

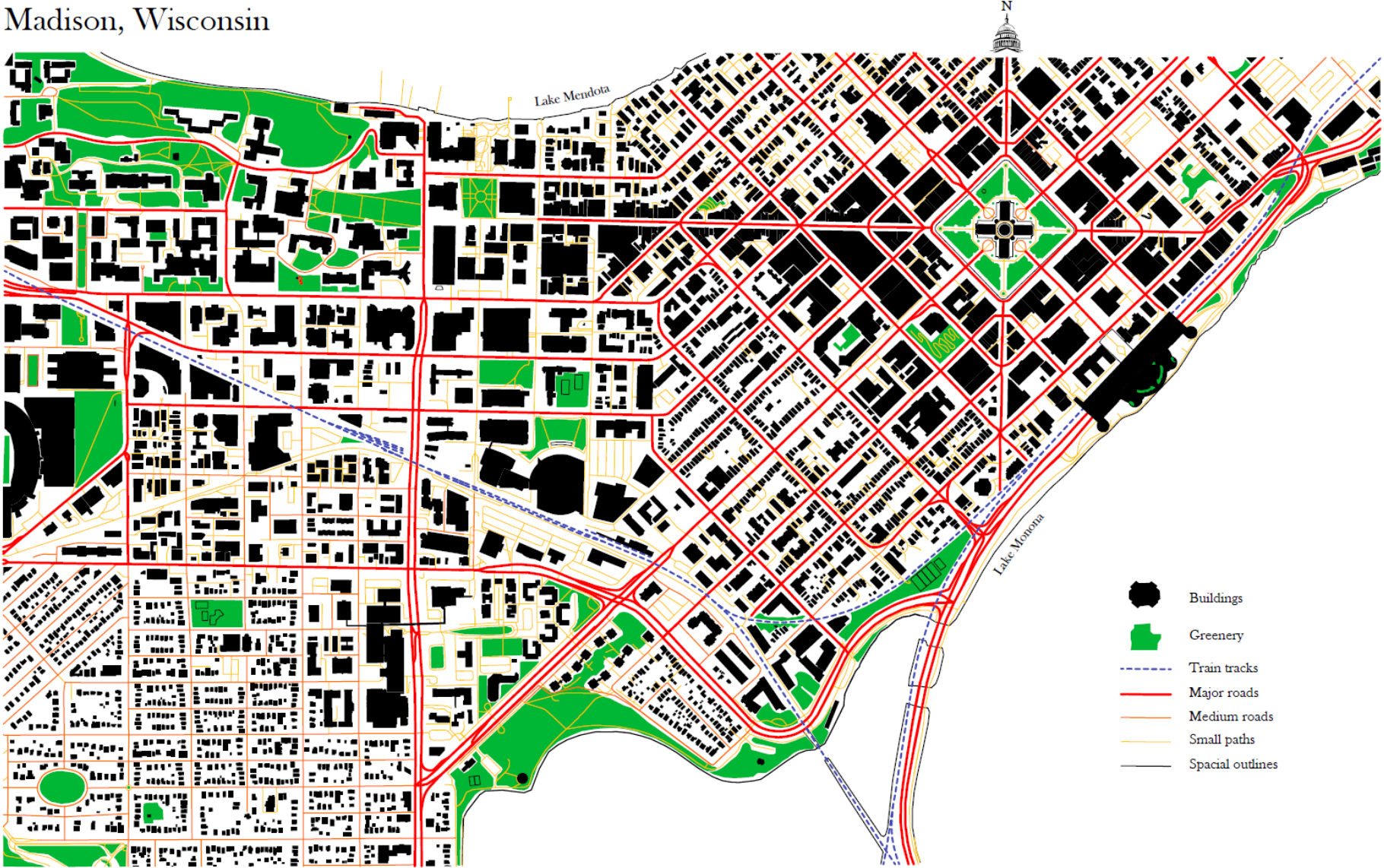
\*I did not design these structures, I rearranged furniture/wall placement.



Summer 2018

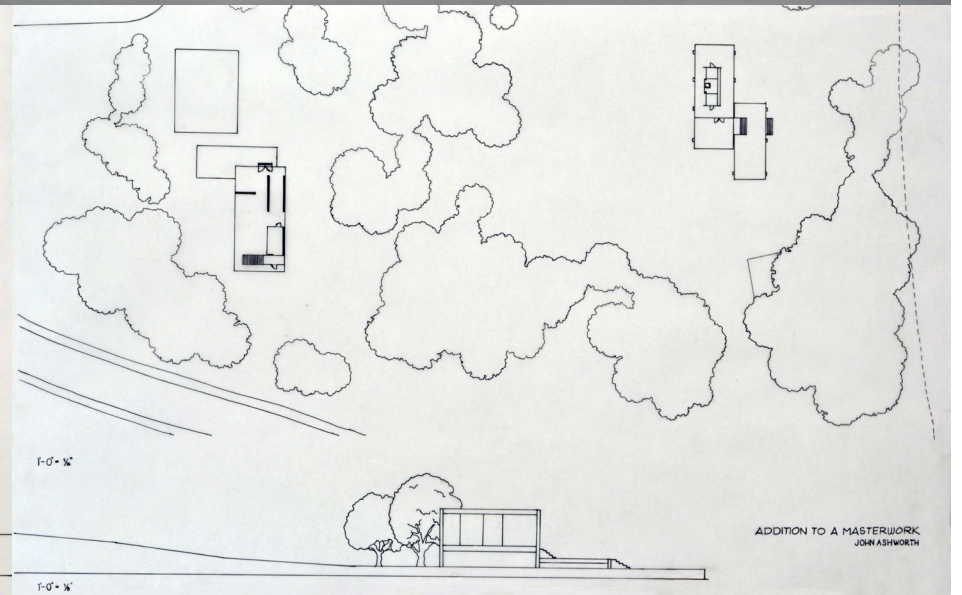
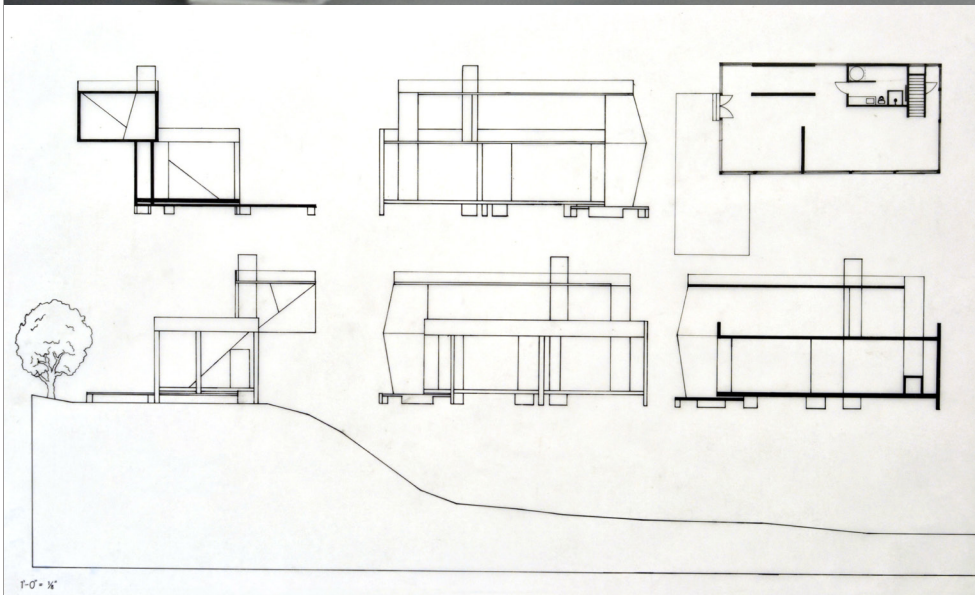
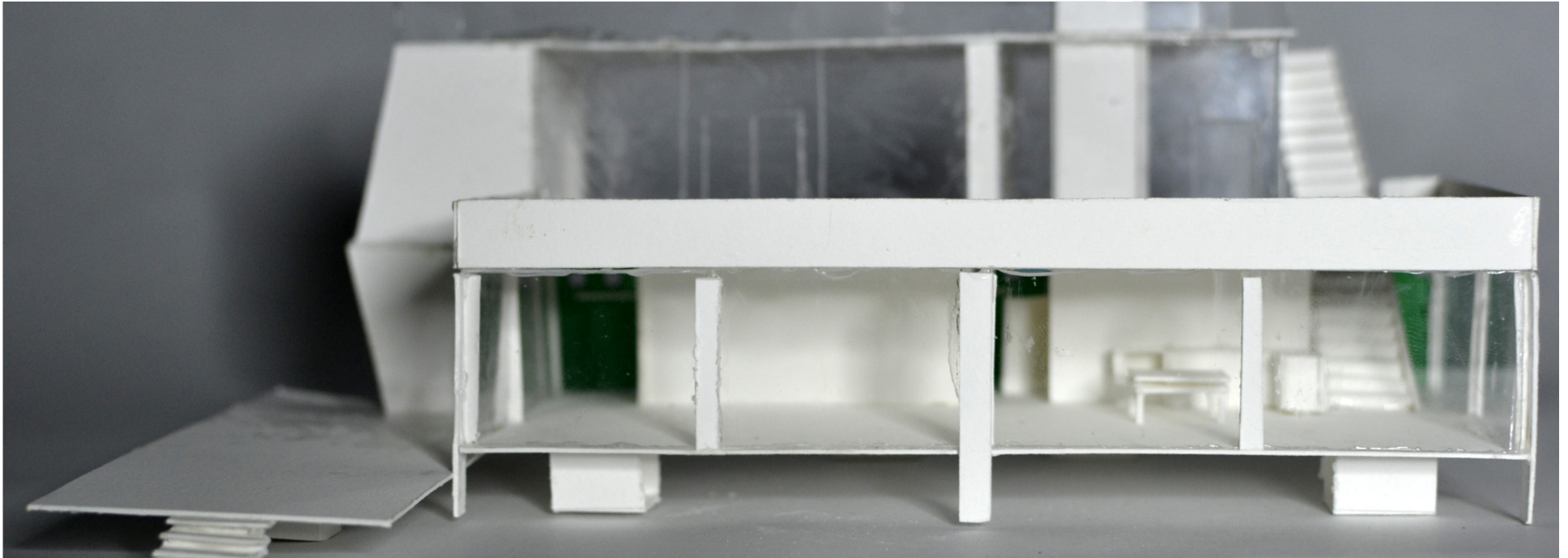
Work as an intern for HofmanDujardin Architects, updating the office building's floor plans.

# Madison, Wisconsin



**Map of Madison**  
Adobe Illustrator vector art  
11" x 17"

Fall 2018  
6-square mile figure/ground study for a city of choice.

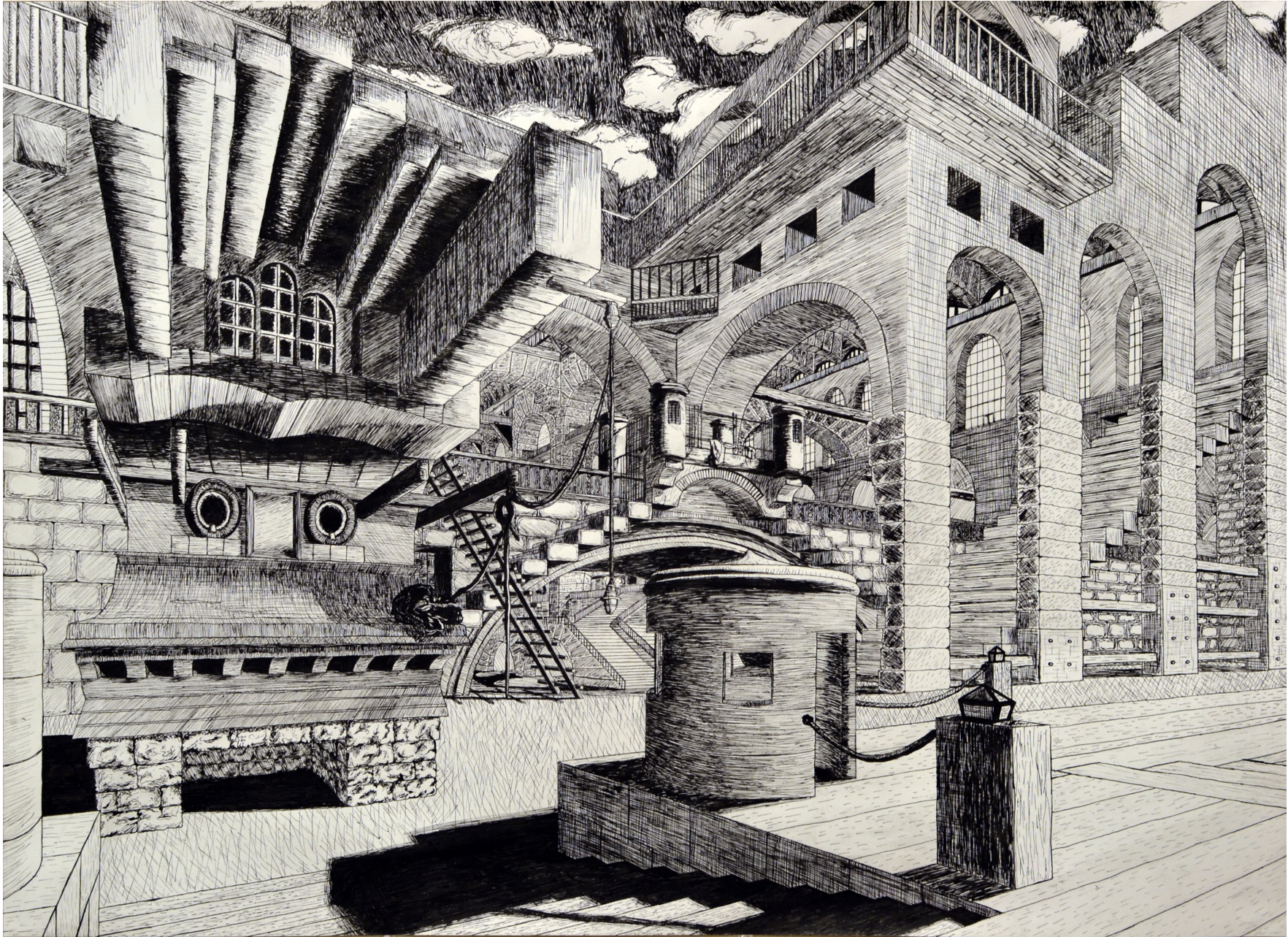


**the Farnsworth Addition**

Ink on mylar, bristol board  
24" x 36"

Fall 2017

An addition to Mies van der Rowe's masterwork, the Farnsworth house.



**Piranesi**  
Pen and Ink  
26" x 32"

Spring 2017  
Piranesi 3-point perspective drawing

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willow creek community  
67 algonquin rd  
south barrington, il, 60010  
united states

john d. ashworth  
1151 n state st  
elgin, il, 60123  
united states

february 28, 2019

• dear John Smith,

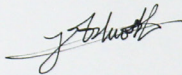
It is with excitement that I am reaching out, inquiring about your creative arts position. I have been to many of the well-crafted & encouraging Willow Creek services, even as a student, and it would be an honor for me to work with your team.

A little bit about me; I grew up as a missionary kid in Amsterdam, but currently study at Judson University, majoring in graphic design, minoring in architecture with a certificate in entrepreneurship. I want to use my abilities in a field I actually care about, and an environment where my input matters and has a helpful impact for the future that God is calling me to.

Most of my freelance work and studies are done with Adobe Suite software such as Premiere, Illustrator, Photoshop and InDesign. I would hope to discuss this internship position more in-depth and am prepared to work hard at any job I have the opportunity to.

I look forward to learn how I could be involved with the terrific work your team does.

Sincerely,



John D. Ashworth

john d. ashworth  
1151 n state st  
elgin, il, 60123  
united states

Thank  
you.

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312 536 3968  
jd<sup>!</sup>sign.com

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312 536 3968 - jd<sup>!</sup>sign.com

### Personal branding for jd<sup>!</sup>sign

Ink on paper  
multiple sizes

Spring 2019

A complete set of brand stationary, including envelopes,  
a letterhead, business card, and thank you card.

Jankees, Judson for Freedom



Josh LaSota, Rent-n-Roll



**Freelance logo designs**  
Adobe Illustrator, Photoshop

Spring 2017 - Fall 2018  
A series of different logos for either friends, freelance jobs or personal projects.

Original logo(s)



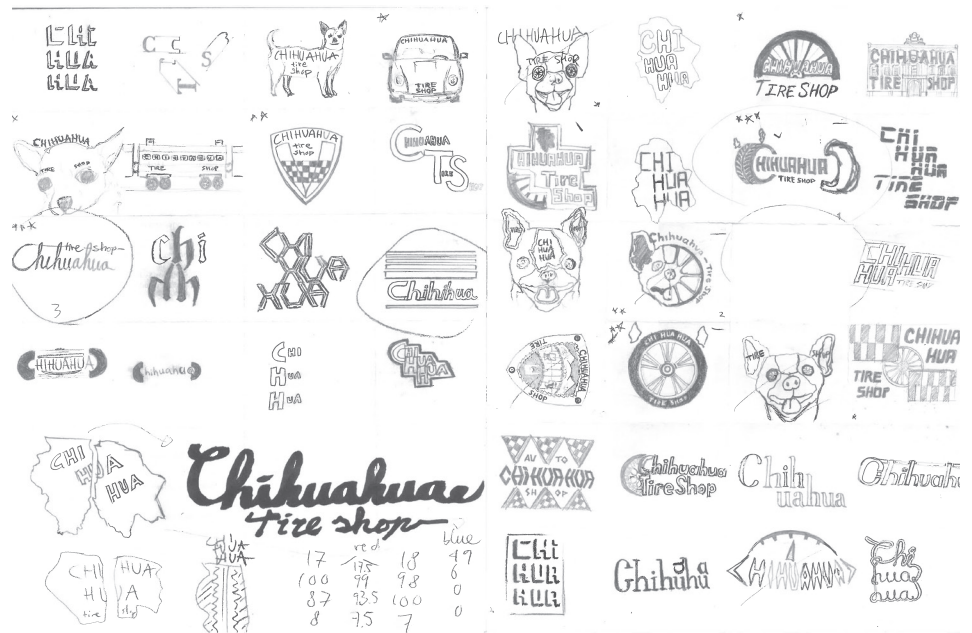
New logo(s)



Chihuahua Tire Shop logo

Adobe Illustrator, Photoshop

Graphite on paper for logo iterations, just a small part of the design process.



Spring 2018

Complete redesign of a local company brand—in this case: the Chihuahua Tire Shop in Elgin, IL.





## Usage

Many companies have adopted Meta as their corporate typeface, sign or logo. These include:

**The  
Weather  
Channel**

**HermanMiller**

**FORT WAYNE  
INTERNATIONAL AIRPORT**

Donald Trump used **Meta\*** initially as his campaign typeface before choosing Mike Pence as his running mate. After Pence was chosen, Trump switched to **Montserrat\*\***, a free Google Fonts library typeface.

**\* AMERICA**

**\*\* AMERICA**

### The Meta Specimen Sheet

Ink on Paper, InDesign  
7.3" x 9"



Q: 650 pt.

B: 650 pt.

## Sans serif

The words 'sans serif' are French for 'without serif'. The first sans serif typestyle appeared in an 1816 specimen book by English typefounder William Caslon IV.

serif: abc  
sans serif: abc

In most sans serif typefaces, strokes have a uniform width, the stress is vertical and the letters are geometric in their construction.

Fall 2017

Meta sans-serif typeface booklet, pages 4-5

# Characteristics

Instead of being derived from Grotesques, humanist typefaces share the proportions and pronounced stroke width variation of handwritten Roman capitals and of lowercase Caroline minuscules.

Letterforms are more calligraphic than other sans serif typefaces and display some diagonal stress. The lowercase a and g are usually two-storied.

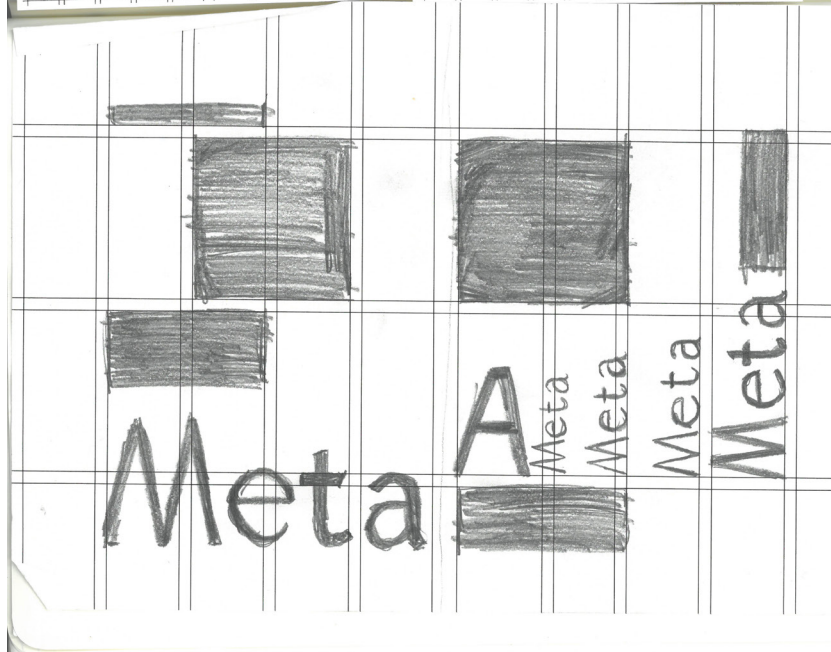
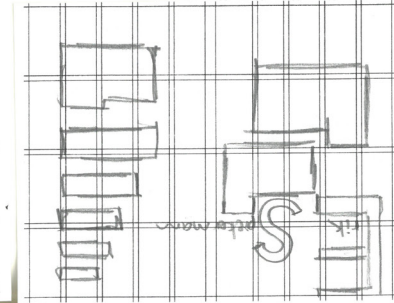
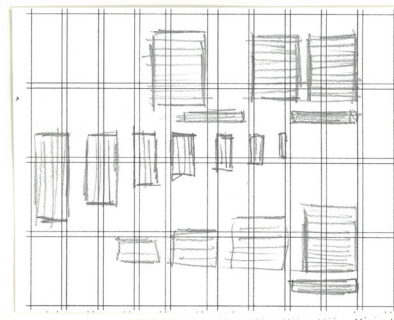
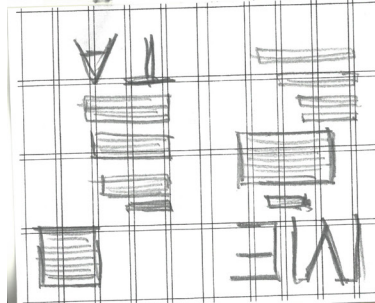
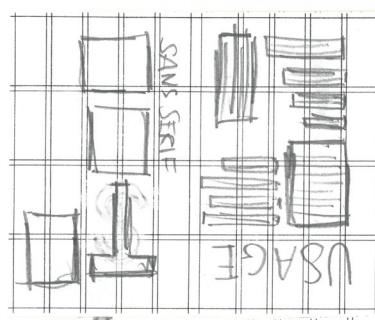
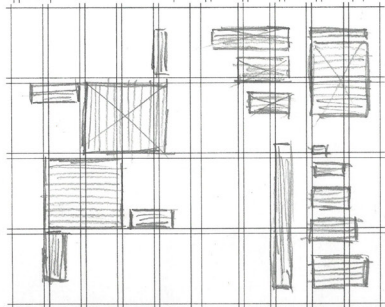
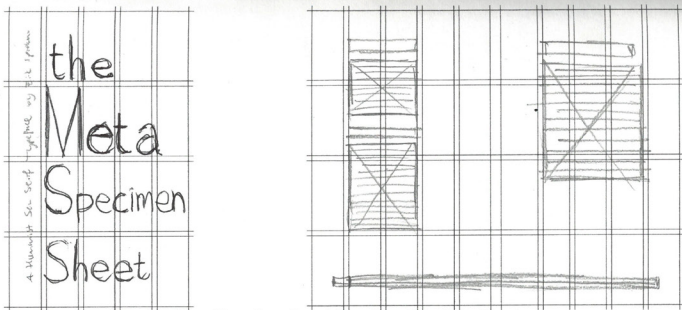
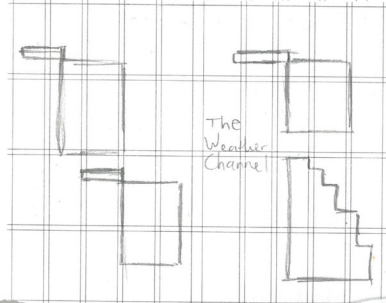
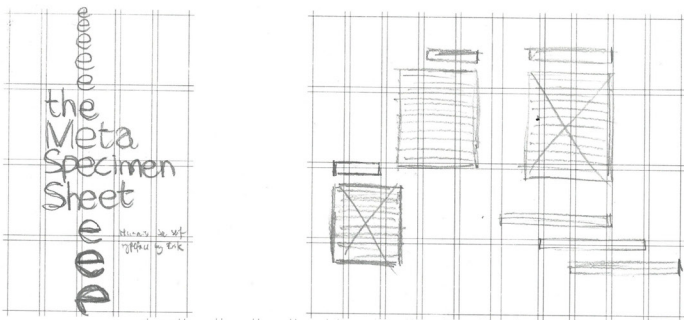


- 1 Round dot over the letter i and j.
- 2 Ends of the letter s are nearly vertical.
- 3 Curved bottom of l, making it clearly different to a 1 or upper-case l.
- 4 Not fully closed bottom loop in binocular g.
- 5 Bend to the left at the top of the letters b, h, k, l.
- 6 Slanted upper terminal on the top right of E, T and F. E and T are not symmetrical.

## The Meta Specimen Sheet

Ink on Paper, InDesign  
7.3" x 9"

Fall 2017  
Meta sans-serif typeface booklet, pages 6-7



**'Meta' process work**

Graphite on Paper  
18" x 12"

Fall 2017

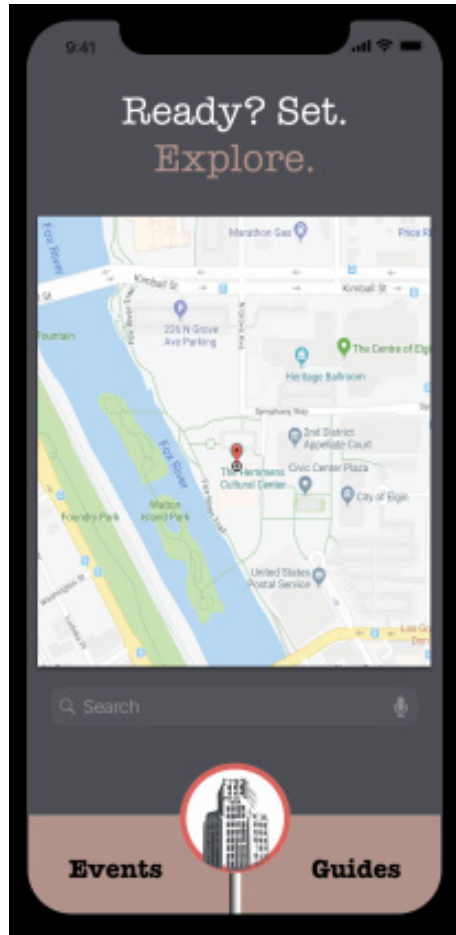
Hand-drawn compositions and layout iterations



**All-Star**

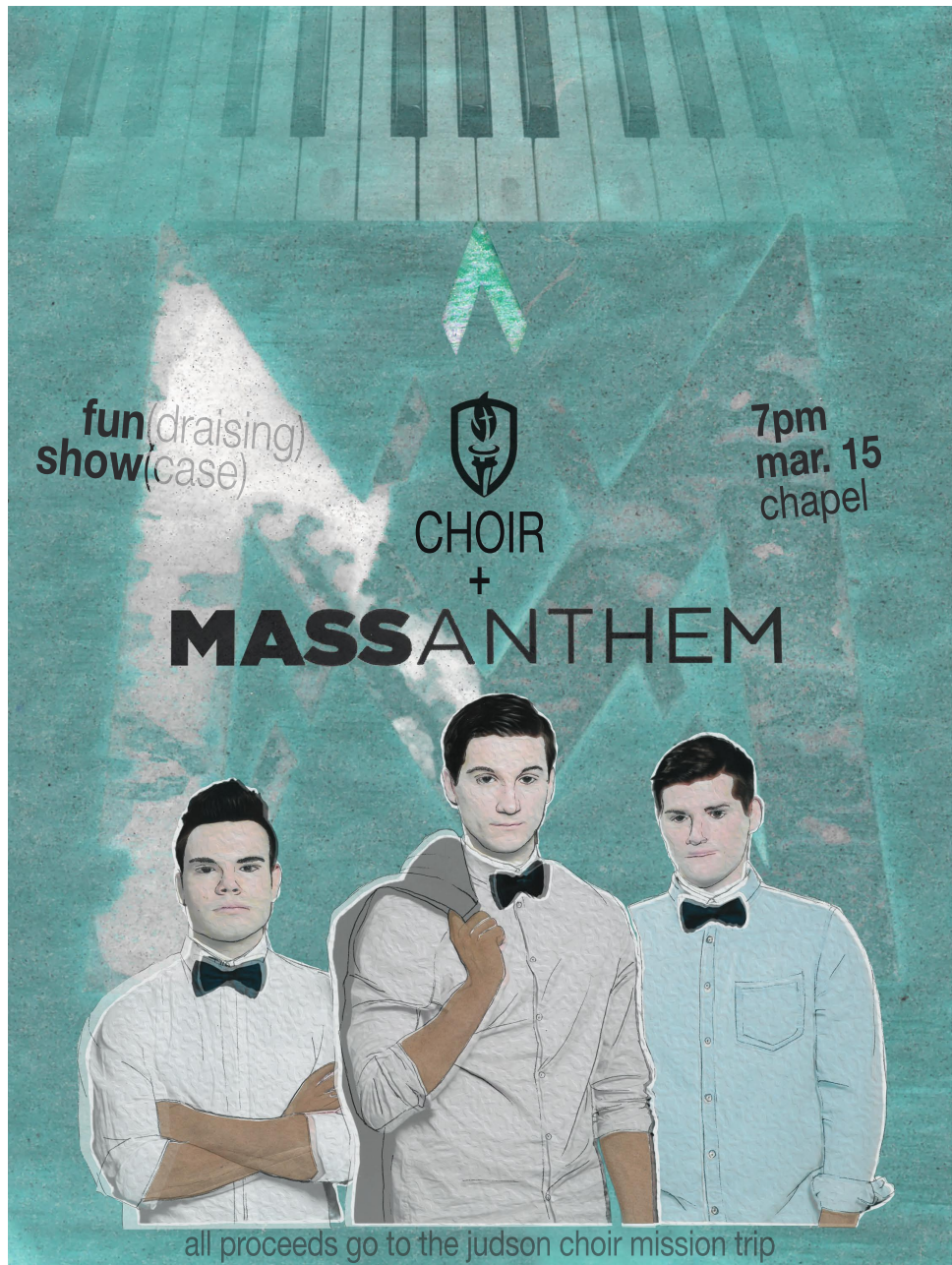
Colored pencil on black paper  
19" x 25"

Spring 2017  
Still life full color value drawing



**Explore Elgin App**  
Illustrator, InVision, Sketch

Spring 2019  
Web design assignment



**Manthem**  
Ink on paper  
20" x 15"

Spring 2018  
Event promotion poster for upcoming, local concert

MASS ANTHEM FUNDRAISING SHOWCASE MARCH 15 CHAPEL 7 PM

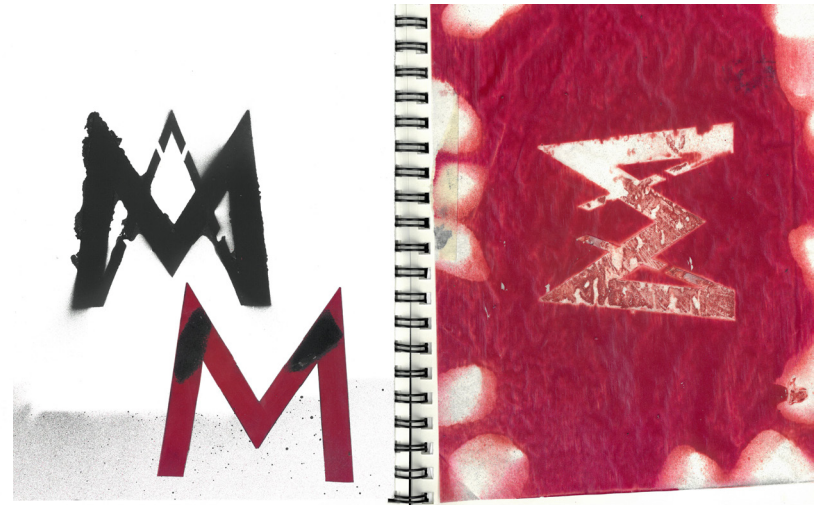
FUNDRAISING SHOWCASE MASS TANTHEM

FUNDRAISING-SHOWCASE CHAPEL MAR. 15

FUNDRAISING SHOWCASE CHAPEL MAR. 15 7PM

MASS ANTHEM

FUNDRAISING SHOWCASE MARCH 15TH



**'Manthem' process work**

Graphite, spraypaint, ink on paper  
12" x 9"

Spring 2018  
Work done for a real band as a 'client'.





**Highway Separation**

Oil paint on wooden panel  
3' x 4'

Fall 2017  
Final project



**Tetsuo**  
Acrylic paint  
10" x 7"

Fall 2015  
Final composition incorporating design elements

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**Thank you.**

**2024**